



About The Company

Emaar MGF Land Limited ("Emaar India") is one of India's leading real estate developers, principally engaged in the business of promotion, construction, development and sale of integrated townships, residential and commercial multi storied buildings, houses, flats, shopping malls, hotels etc. The Company is developing residential and commercial projects in different parts of India, including Gurugram, Delhi/NCR, Mohali, Lucknow, Chennai and other key India cities.

Emaar India started its operations in 2005 and has been known for bringing in the largest Foreign Direct Investment (FDI) in the construction-development sector of India. The Company is promoted by Emaar Properties PJSC, Dubai ("Emaar"). Being a subsidiary of Emaar, the Company is also controlled and managed by Emaar in India. The company's mission is to develop and deliver unique, integrated lifestyle and work place environments through its focus on high quality architecture, strong project execution and its customer-centric approach.

Emaar is a public company established in 1997 under the laws of Dubai, UAE and is listed on the Dubai Financial Market. With a market capitalization of over USD 14 billion and assets valued at over USD 26 billion, Emaar is a pioneer of master-planned communities in Dubai and is known as one of the world's most valuable and admired real estate development companies.

Emaar has transformed the real estate sector in Dubai and is extending its expertise in developing master-planned communities internationally, and has a significant presence in several key global markets. Globally, Emaar is prized for its thoughtful architecture, excellent engineering and impeccable execution. More than 40,600 proud families in 12 countries across the Middle East, Africa, Asia, Europe, USA and Canada have opted to live in an Emaar home.

Emaar's world-class project development competencies are underlined by its iconic assets in Dubai and other international markets. Downtown Dubai is Emaar's flagship development and is also the world's most visited lifestyle destination. It is home to the iconic Burj Khalifa, The Dubai Mall and The Dubai Fountain. Emaar's established communities include Arabian Ranches, Emirates Living, and Dubai Marina. Several mega-developments that define the city of the future are being developed by Emaar in its core markets, including Dubai. With proven competencies in property, shopping malls & retail and hospitality & leisure, Emaar shapes new lifestyles with a focus on design excellence, build quality and timely delivery.

The company's marketing campaign "The true Emaar lifestyle, now in India" focuses on communicating the brand promise of developing lifestyle communities, which Emaar is known for worldwide.
